

Internship in the area of Public Relations for south-asian projects

m/f Internship in Mannheim

Za:media focuses on the field of Ethno-Marketing. What's the story behind the trending term? For our clients in the areas of finance, entertainment, food and sports we reach the migrant groups in all of Europe. To create a greater value for our clients aswell as for our target groups, we combine measures of Marketing, Public Relations, Events, Booking and Design.

Your origin is in the Indian subcontinent? With us you can acquire the skills you need to start your journey in the exciting field of communications. Native speakers from other countries, are welcome as well.

Tasks

- Assisting the Project Manager in the field of concept developement
- Independant research and project work
- Translation work in english/german
- Support in organisational tasks

Qualification

- Self-dependent working, motivated and innovative
- South-Asian background would be an advantage
- Good knowledge of Microsoft Office
- Good language skills in English and German
- Studiyng or completed studies in the field of media studies / communication studies / journalism / cultural sciences / social sciences or similar

This is how you apply

Have we awoken your interest? Please send your application including a short resume, your certificates and a letter of application where you tell us about your interests and skills at: bewerbung@zamedia.de

What we offer

- Possibility to work independently and participate in various projects for our south-asian clients
- Participation as a full team member and insights in the areas of project developement, organisation and implementation
- You will stay with us for at least five weeks up to six months. The internship is for academic credit/unpaid and will require approximately 30-35 hours per week